

Tavon Graves

Web Developer

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SUMMARY

Experienced Web Developer with a 4+ year demonstrated expertise in crafting user-friendly websites using web-based technologies such as WordPress, HTML, CSS, and JavaScript. Experience working in dynamic team environments to lead successful website and email campaigns for various industries. Successfully implemented front-end components for over 50+ client projects. Successfully implemented a new user interface design that resulted in a 25% increase in user engagement and a 15% decrease in bounce rate. Collaborative team player with proven ability to deliver responsive websites with clean interfaces that enhance user experience. Seeking a Web Developer position where I can bring my web development skills to support your mission of delivering exceptional digital solutions.

SKILLS

HTML • CSS • JavaScript • React • PHP • Sass • Bootstrap • Tailwind • WordPress • Divi • Elementor • WooCommerce • Shopify • Webflow • Drupal • Mailchimp • GIT • Figma • Photoshop • Adobe XD • Excel

TECHNOLOGIES & TOOLS

Google Analytics • Google Search Console • WAVE (Web Accessibility tool) • Manage WP • GoDaddy • Litmus • Cursor (AI) • GitHub Copilot

EXPERIENCE

ITCON Services — <https://itcon-inc.com/>

Hybrid

US House of Representatives - Internet Systems Specialist

Contributed alongside the US House of Representatives, Web Services team performing Front-End Web Development tasks as a 7-month federal contractor under ITCON Services.

- Helped US Congressional offices to communicate with their constituents through the web. Improved constituent engagement by developing and testing 250+ webforms for ticket requests and signups using CSS and JavaScript, resulting in a 30% increase in participation.
- Optimized design and performance across 400+ Congressional websites by creating and updating 1000+ pages, banners, and blocks within the latest Drupal CMS, ensuring consistent user experience while adhering to WCAG 2.1 accessibility compliance.
- Contributed alongside cross-functional troubleshooting efforts to resolve 20% of critical website issues within 8 daily hours.
- Enhanced House hearing lists accuracy by integrating 50+ internal APIs, improving relevant content accessibility for 1000+ users monthly.
- Accelerated site updates by 40% for 100+ Congressional content editors by providing targeted CMS training and support within Drupal environment.

Gavin — <https://evolving-influence.com/>

Hybrid

Front End Web Developer

Led the Front-End Web Development performance & specialization for the award-winning, Inc. 5000 ranked agency, 'Gavin', based in York, PA.

- Revamped company site for a successful re-launch in July 2022, enhancing marketability through increased views and conversions.
- Played a pivotal role in creating and launching over 15 WordPress websites using the Divi theme, converting design wireframes into functional interfaces.
- Collaborated with design and agency teams to deliver 100% responsive web builds with seamless integration.
- Managed and supported 50+ WordPress client sites, ensuring optimal functionality and user experience with tools like Manage WP and GoDaddy.
- Improved functionality across 350+ site pages using WordPress themes and plugins, boosting user engagement through enhanced Google Ad campaigns by 18%.
- Conducted performance audits resulting in 25% improved loading speeds through techniques like image compression and caching.
- Enhanced SEO, increasing website traffic by 30%, and resolved technical issues by 50% to improve site speed for the agency and clients.

League of Women Voters, Alameda CA — <https://playverifyit.org/>

Remote

Front End Web Developer

Contributed to the rebuild of the Front-End Web Development performance for the 'Verify-it' microsite, founded by the 'League of Women Voters' in Alameda, CA. This was to encourage voters to participate upon the voting game found within the site.

- Improved web traffic by 25% through strategic client and stakeholder communication on web initiatives for the voting game microsite.
- Improved team delivery by 25% while collaborating alongside the Senior Web Developer partnered with the Voting organization.
- Increased engagement rates by 15% towards the voting game through implementing targeted web content specific to the organization.
- Improved the site's user interface by 30% through utilizing front-end web development technologies like HTML, CSS, and JavaScript.
- Enhanced voter accessibility towards the game by 30% through responsive web design for mobile, tablet, and desktop.

EXPERIENCE

Medicine With a Mission — <http://test.medicinewithamission.com/>

Remote

WordPress Developer

Contributed to the site development for Healthcare non-profit, 'Medicine With a Mission'. This microsite was a redesign & new web build to highlight the impact involved with the non-profit.

- Launched nonprofit's microsite by collaborating with a team of 5+ developers using WordPress.
- Improved their healthcare outreach by 20% through collaborating with stakeholders on web strategic initiatives.
- Enhanced online presence, improving user engagement towards their non-profit by 30%.
- Enhanced non-profit's visibility by 30% through strategic web content implementation & elevated SEO rankings by 10% through targeted web copy adjustments.
- Increased their website traffic by 25% through SEO-focused WordPress optimizations. Their main site can be found here: <http://www.medicinewithamission.org/>.

CERTIFICATIONS

Google: Prompting Essentials — A Google credential (<https://grow.google/>) confirming the possession of specialized skills to manage Generative AI for effective business correspondence.

Google: Digital Marketing & E-Commerce Professional — A Google certification (<https://grow.google/>) confirming the possession of foundational skills within Digital Marketing and E-Commerce.

Responsive Web Design — An advanced course certification from FreeCodeCamp (www.freecodecamp.org) confirming the ability to build responsive websites & applications using Front-End Web Development skills such as HTML, CSS, & JavaScript.

HubSpot: SEO Certified — HubSpot's certification (academy.hubspot.com) confirming the ability on how to optimize a website to perform well in search engines with extensive knowledge about Search Engine Optimization.

WebAIM Accessibility Training — A complete virtual instruction & certification provided by WebAIM (www.webaim.org) on how to make websites accessible for people with disabilities.

User Experience: The Beginner's Guide — A certification based on the ability on how to enhance user experience upon web applications, provided by the Interaction Design Foundation (www.interaction-design.org).

Design Thinking: The Beginner's Guide — A certification based on the ability on how to build web applications through the usage of design thinking, provided by the Interaction Design Foundation.

Complete WordPress Developer — A course certification provided by Udemy (www.udemy.com) on the possessed skills required for building websites and applications with WordPress & PHP.

EDUCATION

The University of Baltimore

Associate's in Applied Information Technology

Western Tech School of Technology & Environmental Science

High School Diploma